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The Contributions of the SCC to Intervention Programming:

Moving Data from *Post Hoc* Rationale to Elegant Measurement, Assessment, and Evaluation

Michael Fabrizio
 Alison Moors

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The challenges of data

- Measurement
- Assessment
- Evaluation

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Measurement

- Definition
 - The collection of (usually) quantitative information
 - Some dimension of behavior
- Importance
 - Allows us to see whether change occurs
- What we still see
 - Folks usually measure
 - Folks *sometimes* (Ali) or *usually* (Michael) measure narrowly
 - Folks *sometimes* (Ali) or *usually* (Michael) measure something besides a dimension of behavior
 - percent

*You can take behavior out of time.....
 but you can't take the time out of behavior.*

- Dr. Eric Haughton

Percent correct is a "dimensionless quantity"

- Johnston and Pennypacker, 1993



